

# PTC® Live Global

**INNEO®**  
That's IT.

# PTC Creo Roadmap

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INNEO Solutions GmbH

# Christoph von Andrian-Werburg

PTC

## 15. Bayreuther 3D - Konstrukteurstag

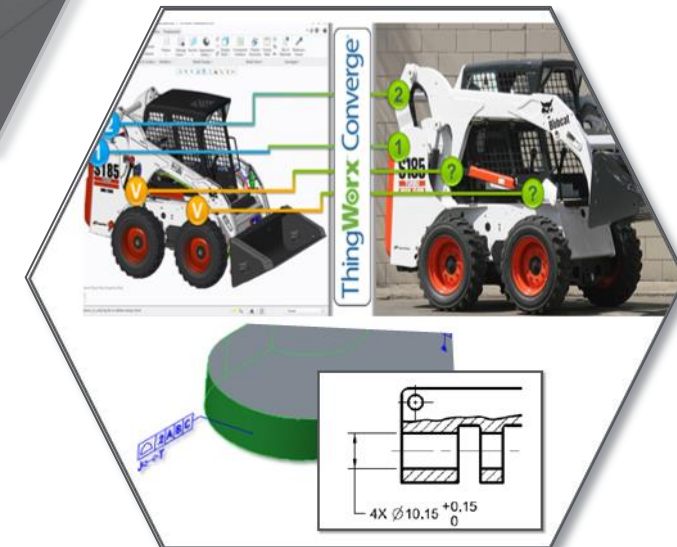
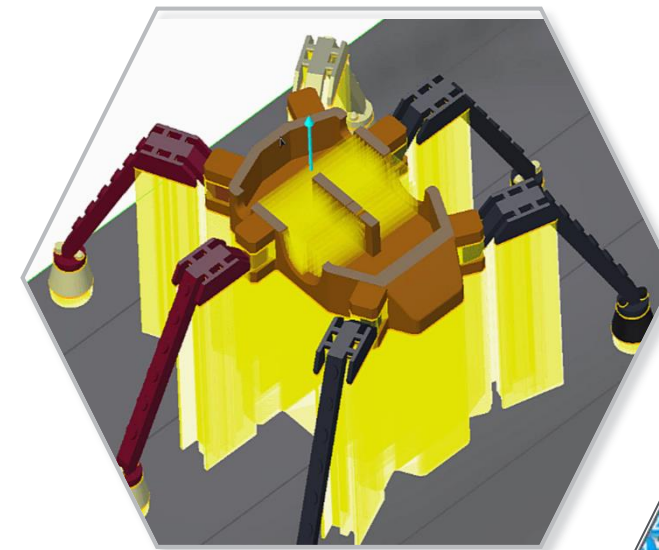
16.09.2015



## Review of PTC Creo 3.0

New Since June 2014

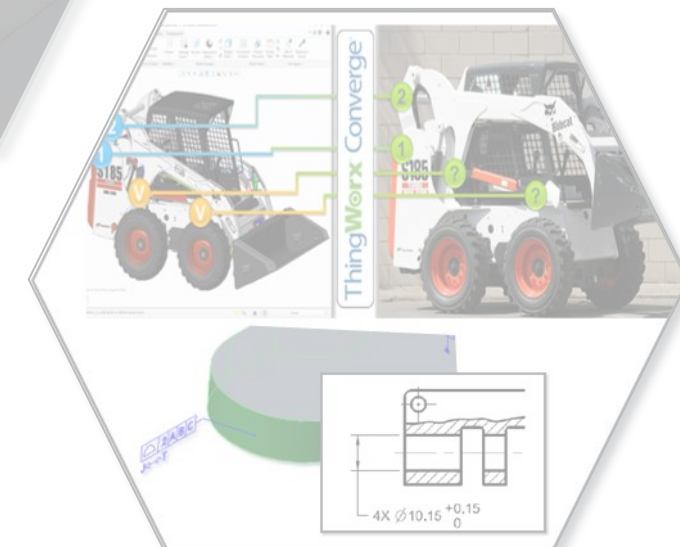
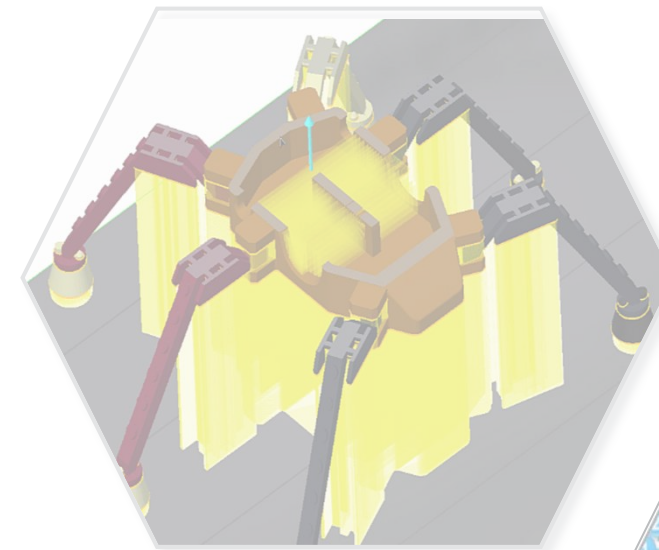
PTC Creo 4.0 and Beyond



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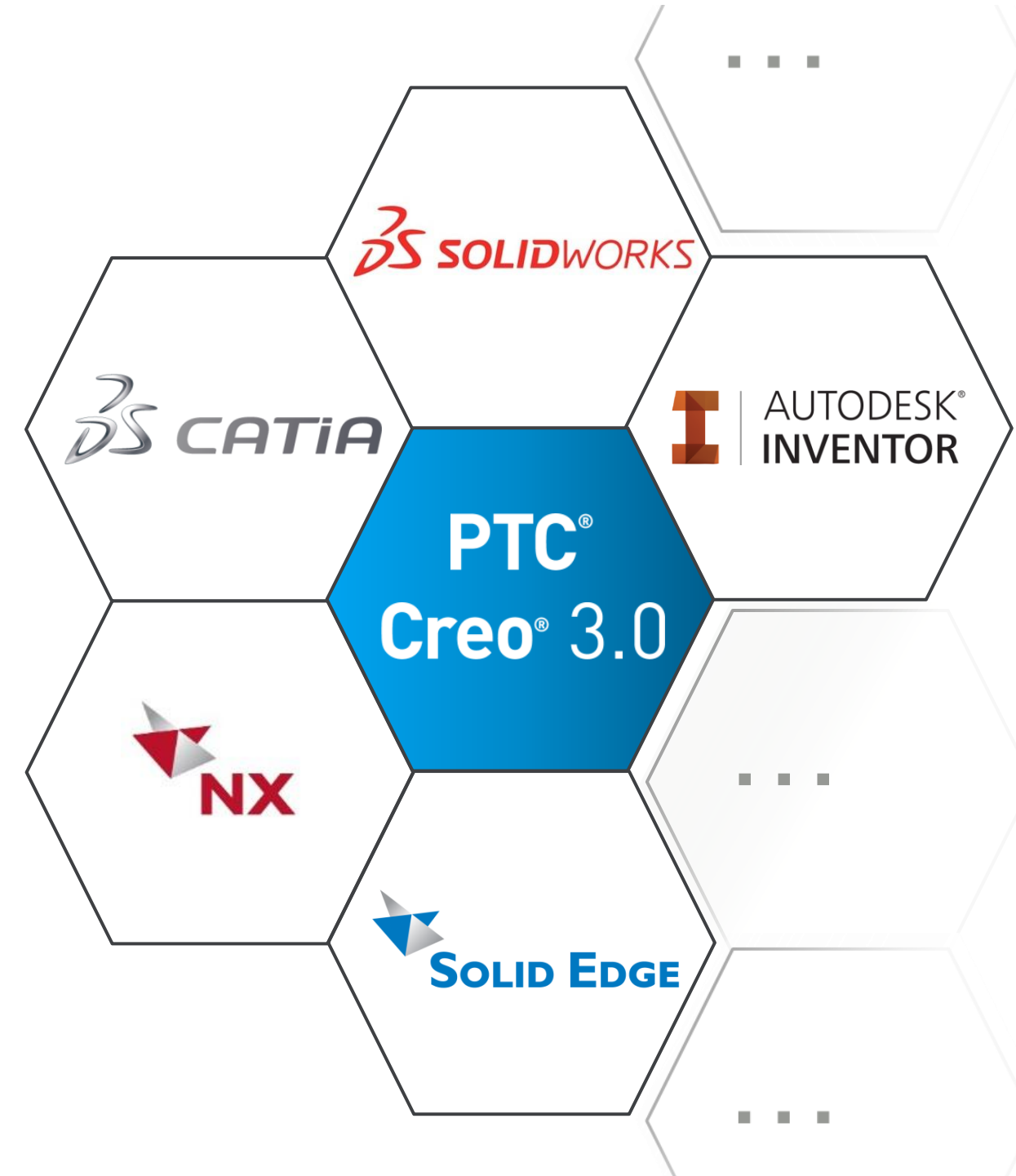
PTC Creo 4.0 and Beyond





## Enabling Optimal Multi-CAD Collaboration and Consolidation

- **Import** common 3D CAD formats
  - SolidWorks, CATIA, NX, Inventor, Solid Edge
- **Open** key 3D CAD formats
  - SolidWorks, NX, and CATIA
- **Automatically update** new versions of non-PTC Creo data within your designs
- **Save As** key 3D CAD formats
  - SolidWorks, NX, and CATIA





**Consolidate CAD systems** to improve quality, speed time to market and lower costs for both Engineering and IT

## CONSOLIDATION

**BEST IN CLASS COMPANIES ARE 35% MORE LIKELY TO STANDARDIZE ON ONE CAD SYSTEM<sup>1</sup>**



**59% OF PEOPLE HAVE DIFFICULTY MANIPULATING IMPORTED MODELS<sup>2</sup>**

## COLLABORATION

**Support more effective product development and drive on-time delivery** by working more efficiently with other departments, suppliers or development partners.

<sup>1</sup> Working with Mult-CAD? Overcoming the Engineering Collaboration Bottleneck – Aberdeen Group

<sup>2</sup> PTC survey of 7,000 manufacturing organizations, October, 2011

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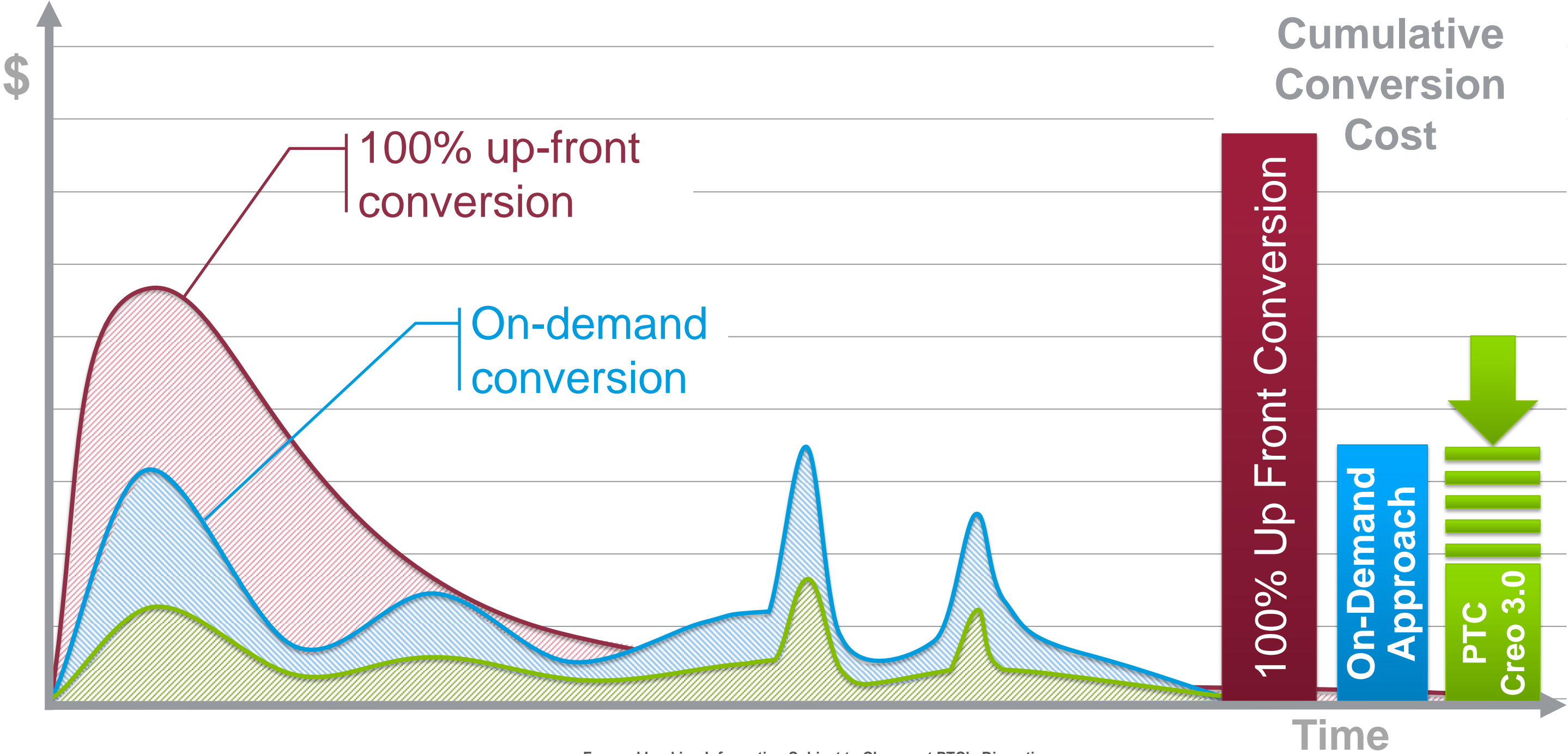
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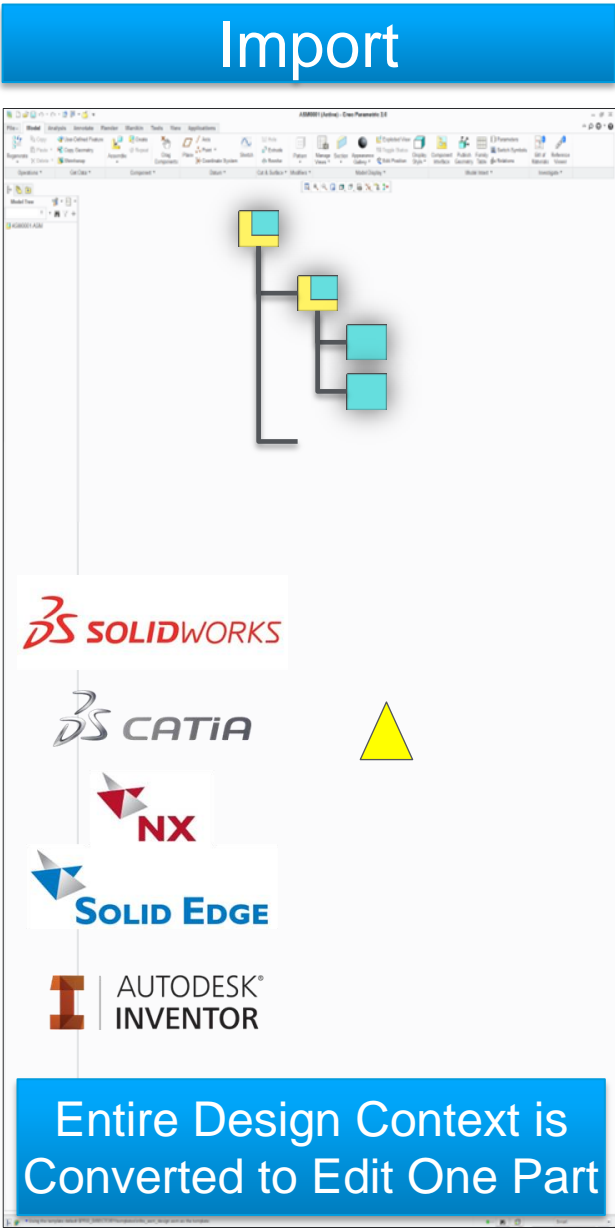
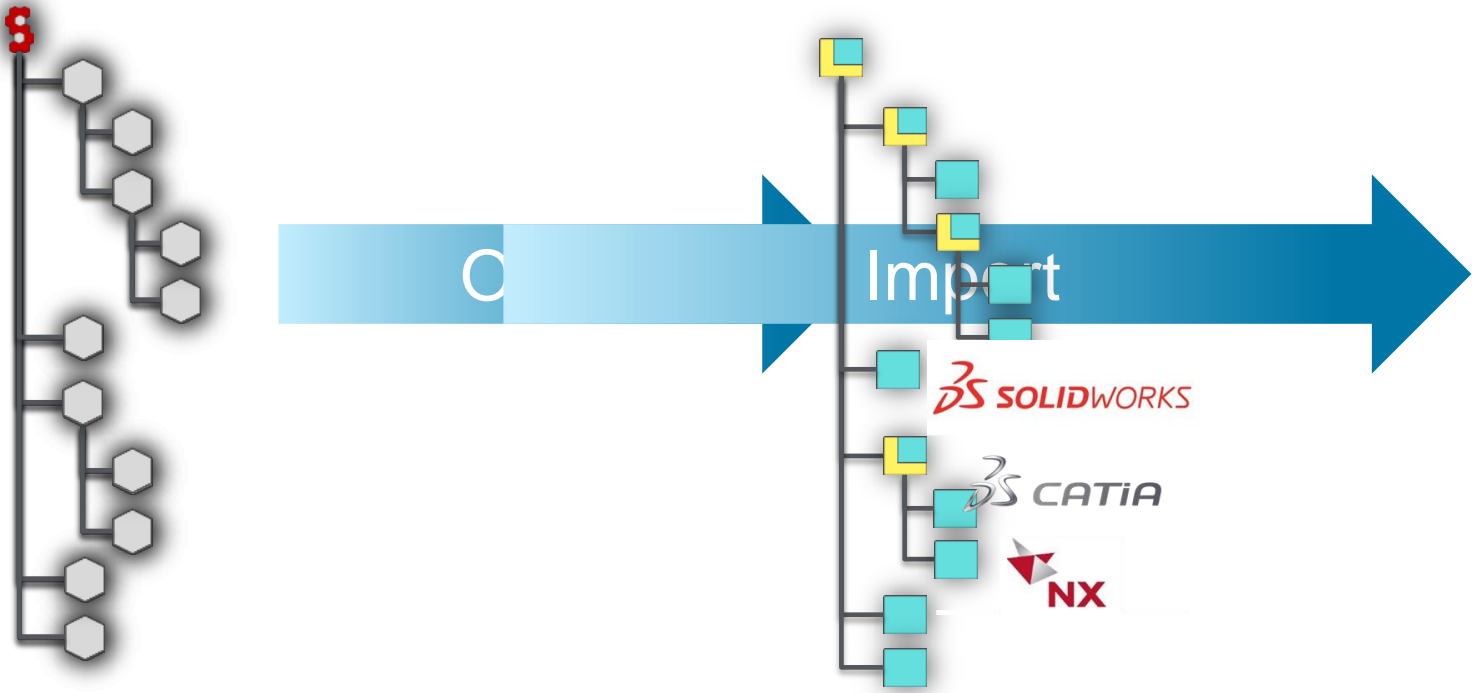
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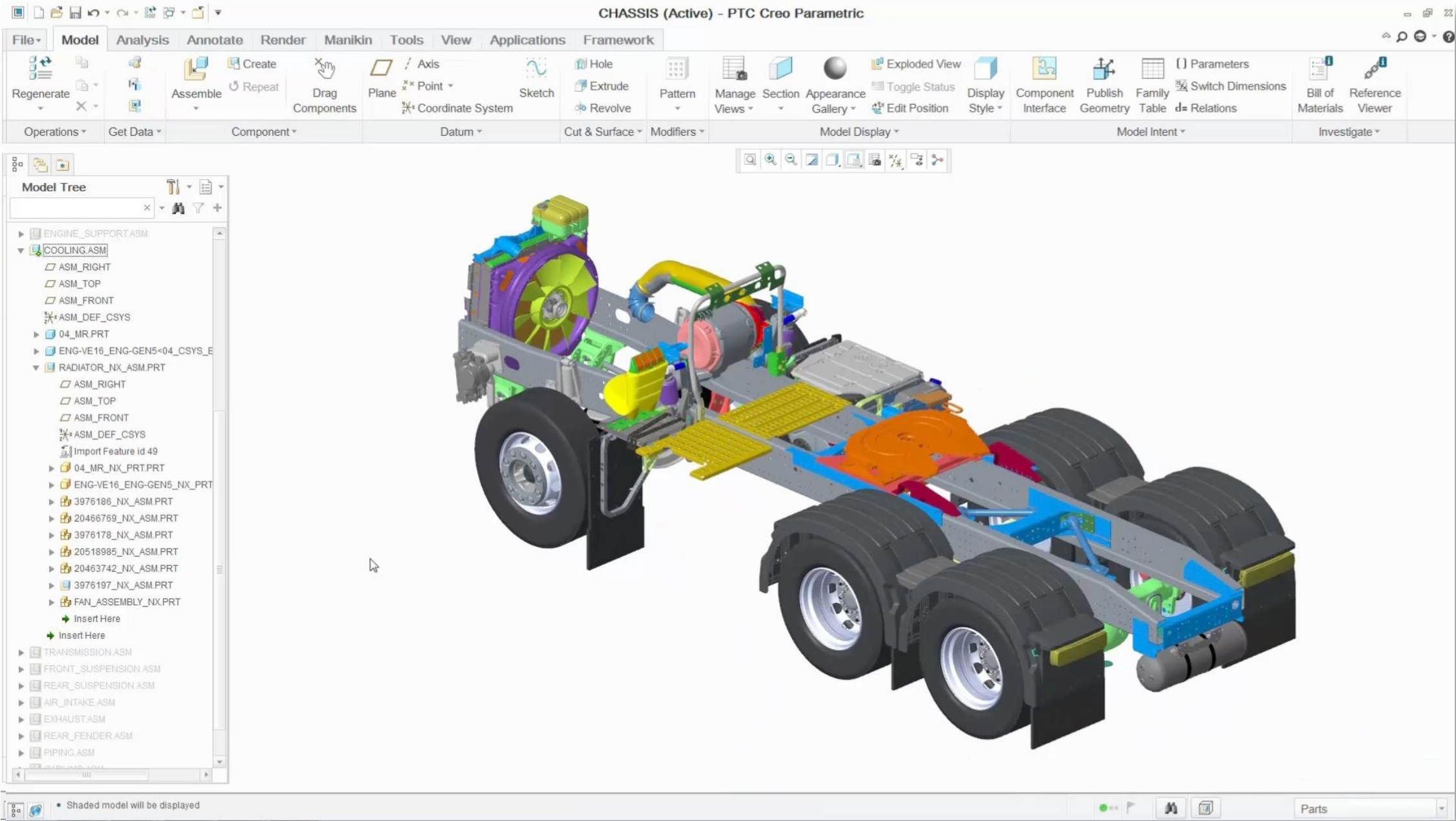


Save time and money with an effective convert as needed workflow









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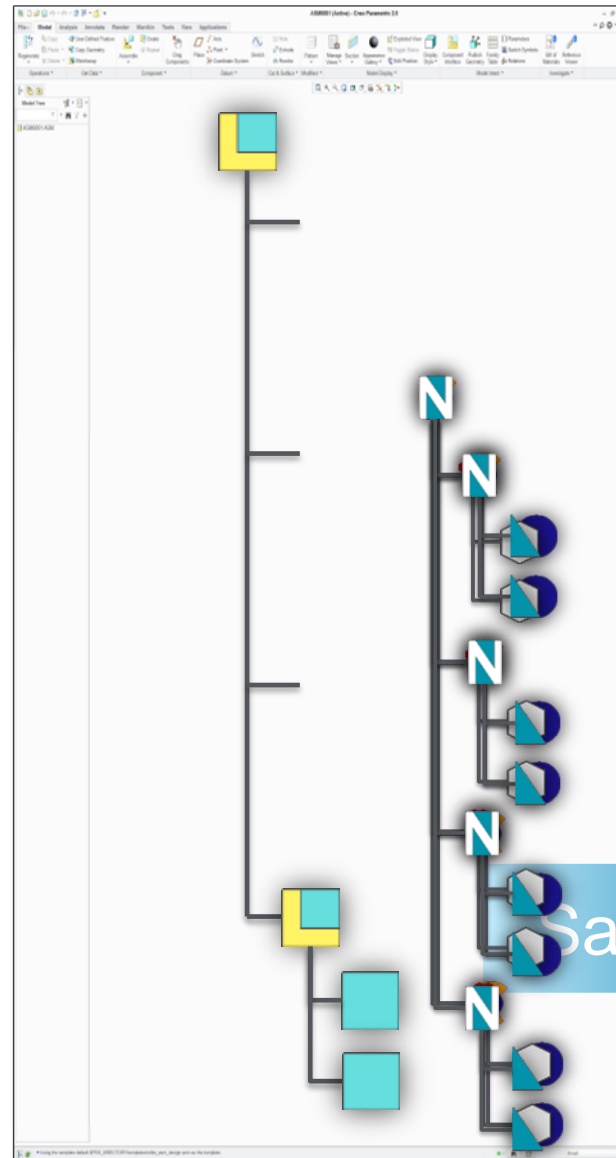
**SOLIDWORKS**

**CATIA**

**NX**

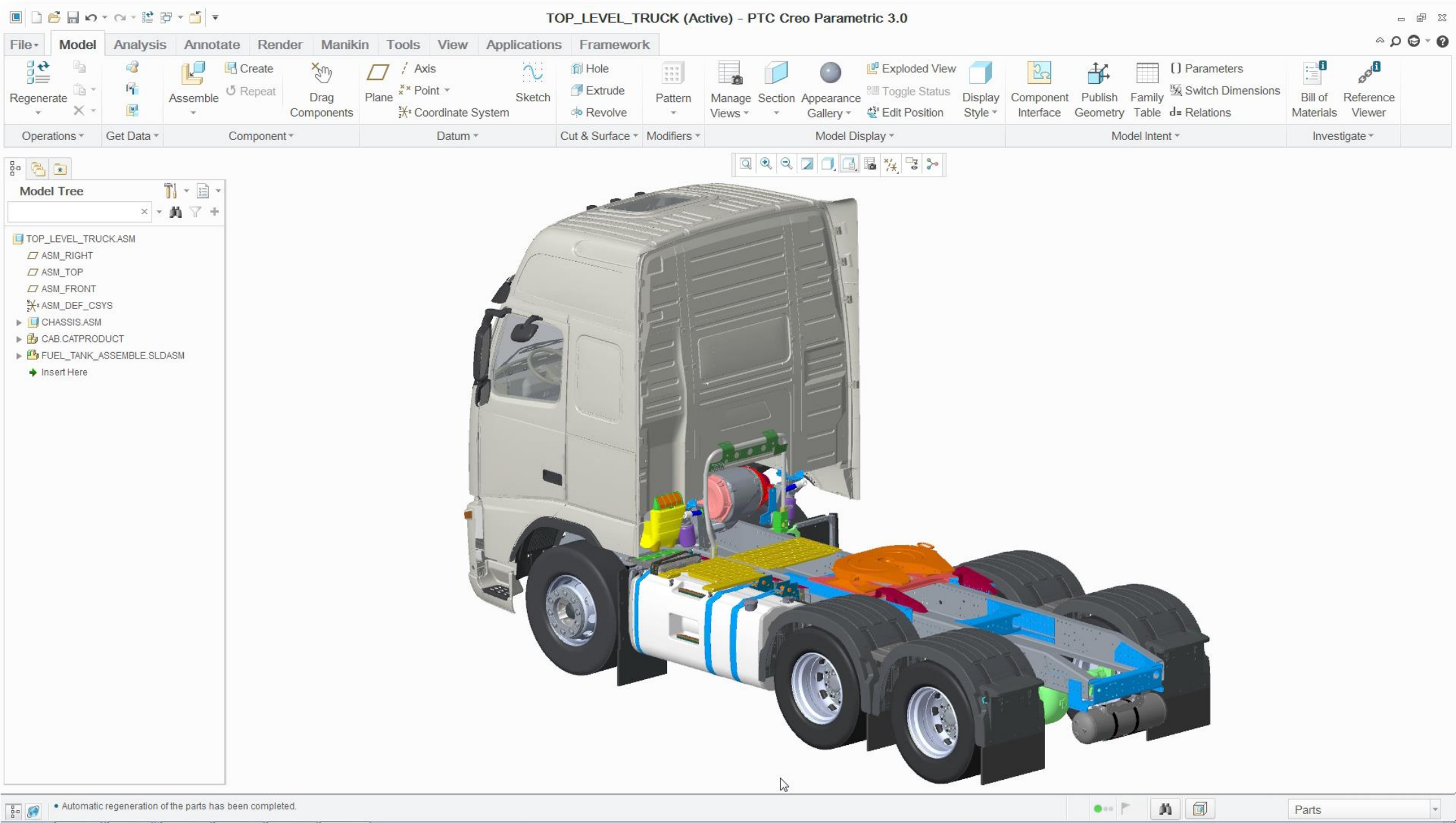


## PTC Creo® 3.0

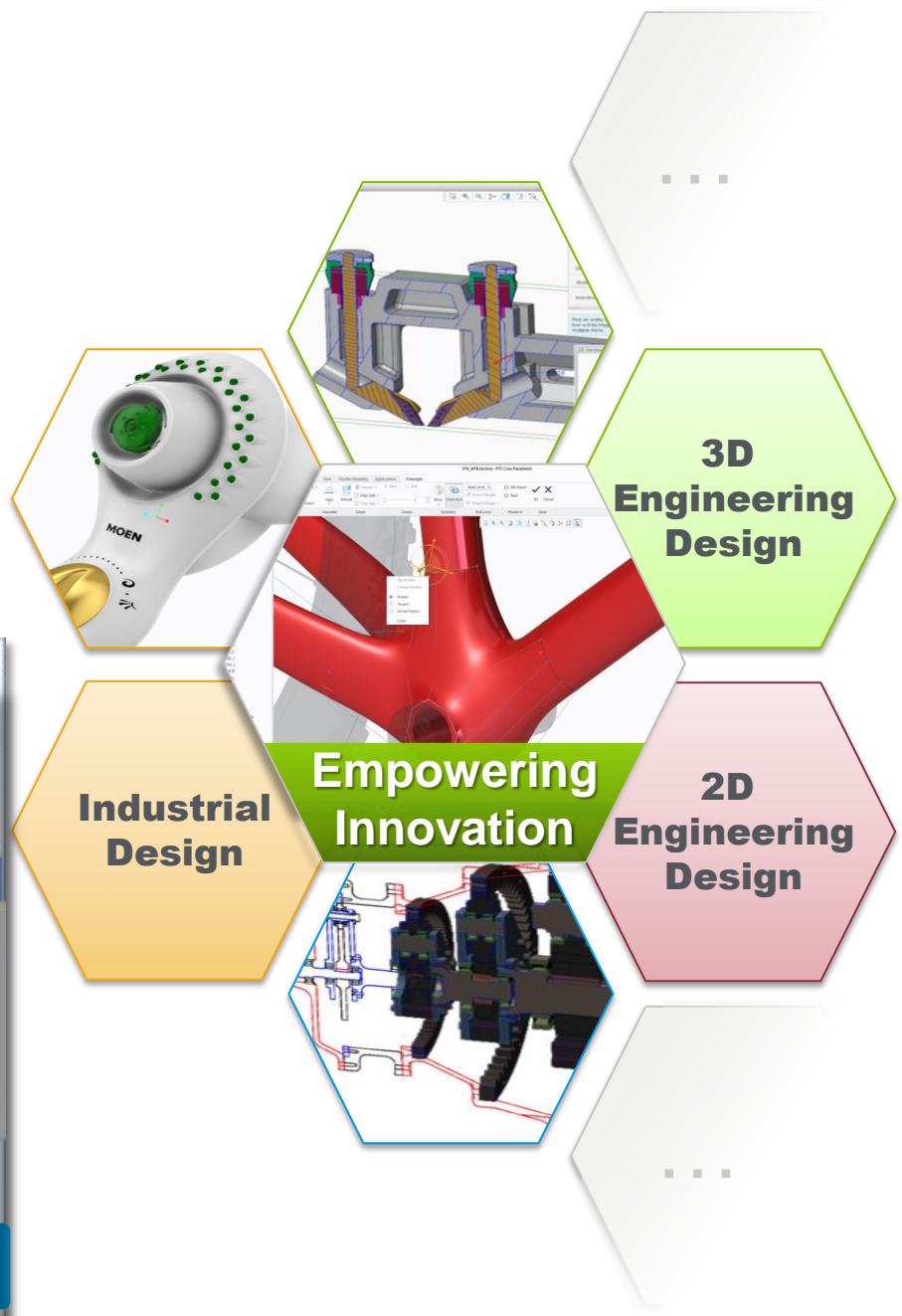
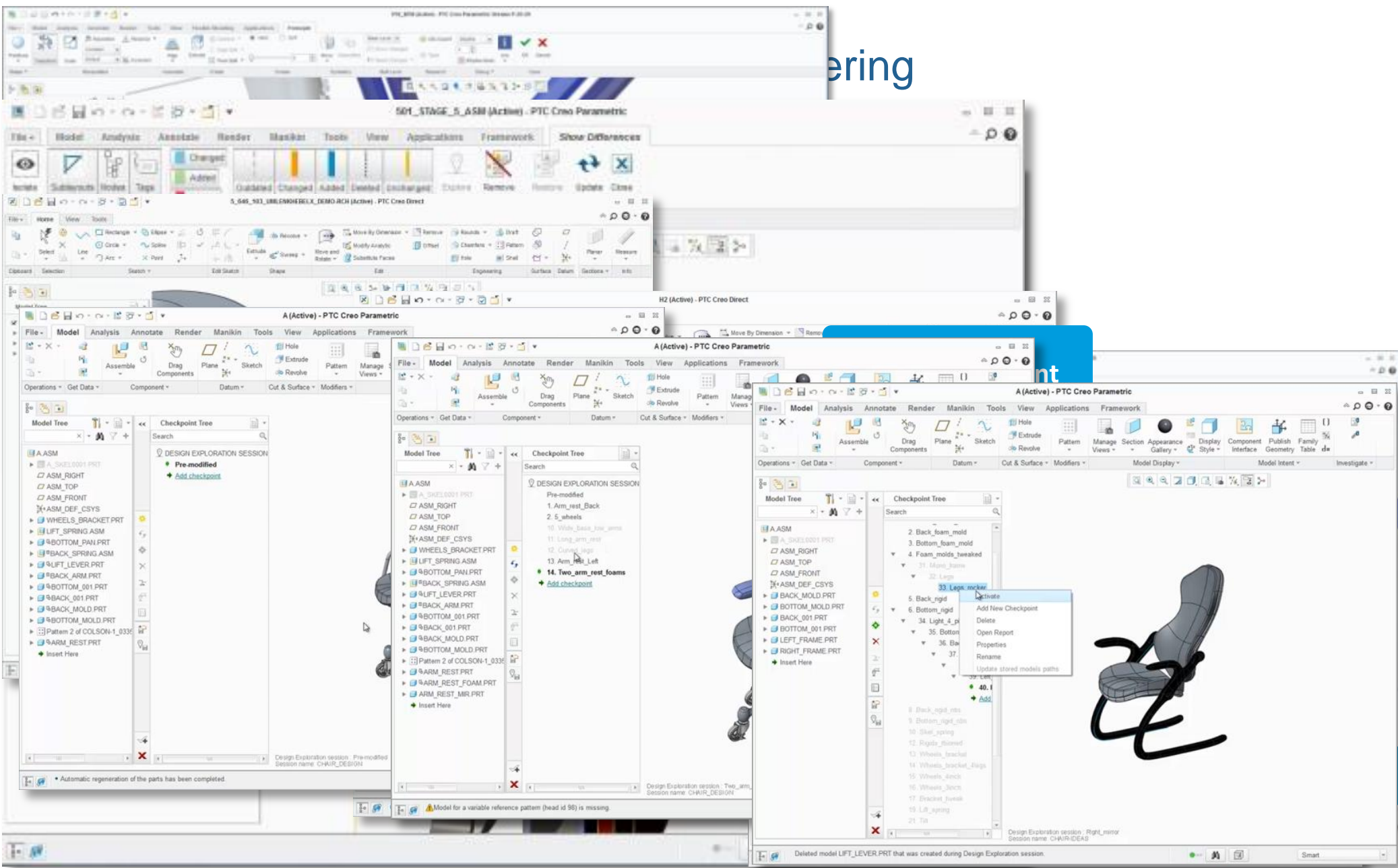


Save As

- Non PTC Creo Data:
  - Updated natively
  - Managed natively



- Freestyle Blends Freeform Design with Parametric Control





## • New Getting Started Experience

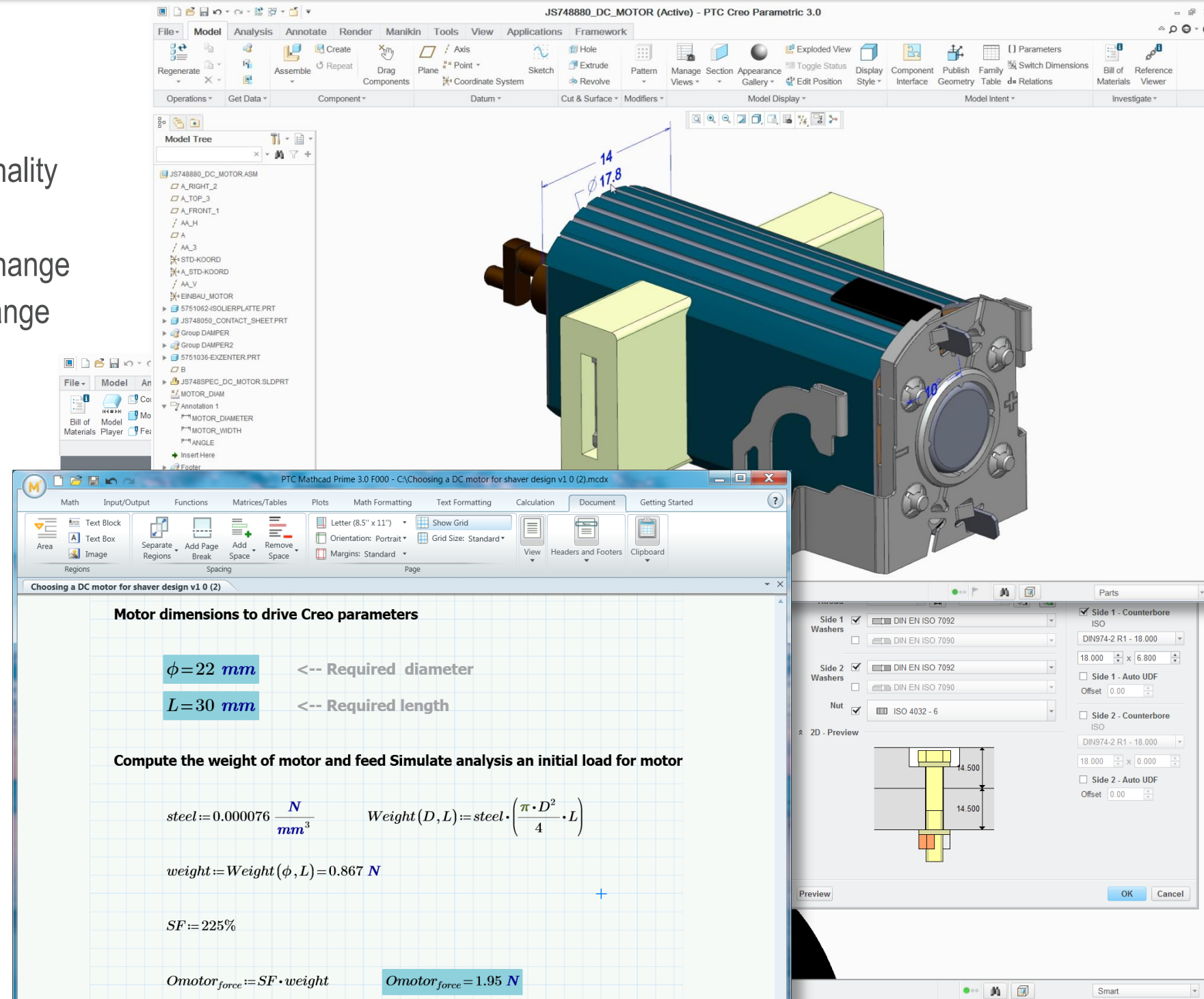
- Revamped Help, using custom Google search functionality
- Startup Tutorials shipped with the product
- Additional tutorials downloaded through Learning Exchange
- 100+ What's New Videos available on Learning Exchange

## • Integrated Hardware Libraries

- Nuts, Bolts, Washers, Screws
- Auto hardware selection
- Auto counterbore
- Pattern placement

## • New PTC Mathcad Integration

- Mathcad Express is shipped with every seat of PTC Creo Parametric.
- Embed Mathcad worksheet in any PTC Creo part or assembly
- Connect input/outputs from Mathcad to parameters in PTC Creo Parametric



Powered by **Moldex3D**

- **Mold Filling Analysis**

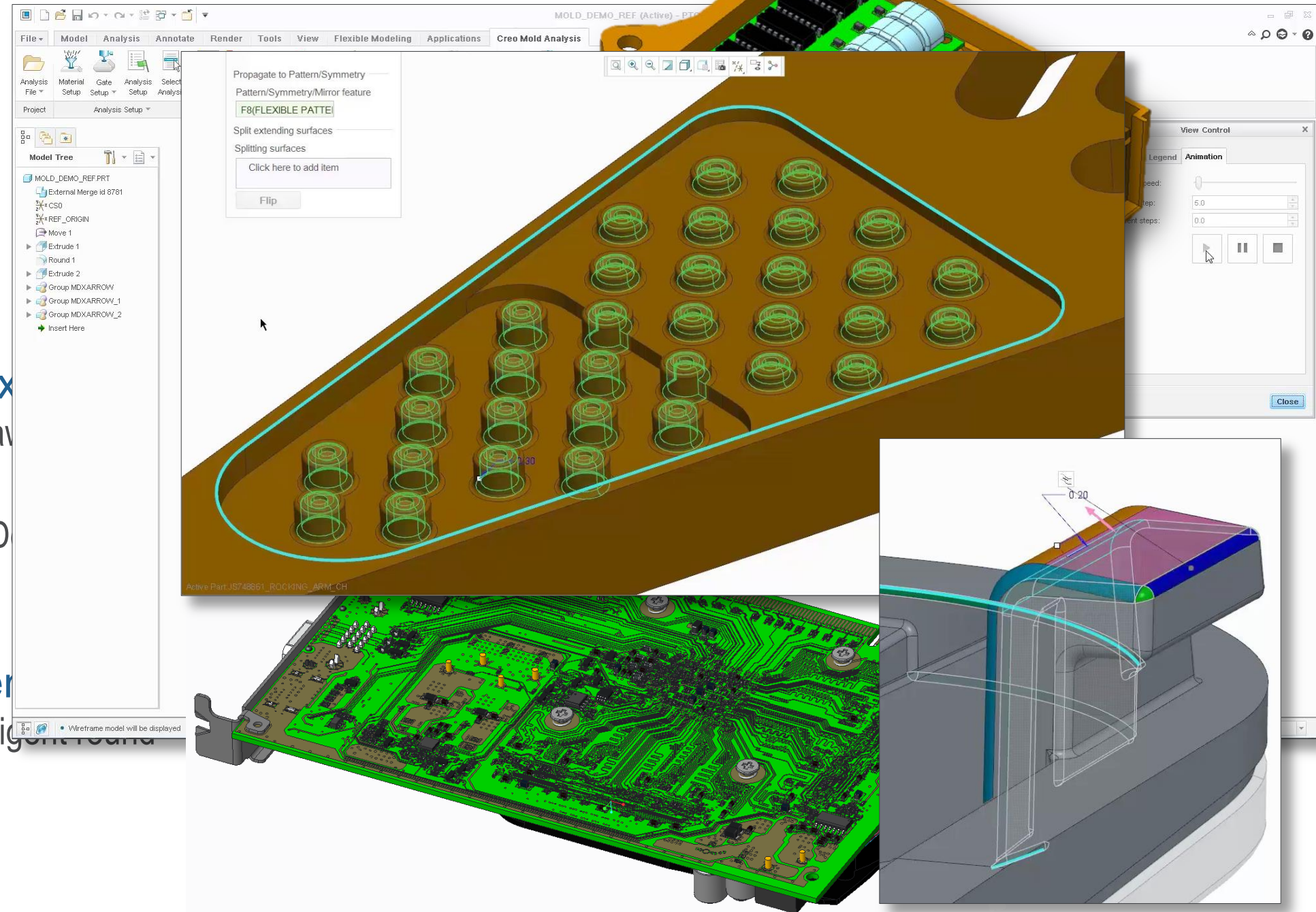
- Powered by Moldex3D
- New basic capabilities embedded in every seat of PTC Creo Parametric
- New, more advanced PTC Creo Mold Analysis Extension

- **PTC Creo ECAD Collaboration Extension**

- ECAD assembly type – PTC Windchill available
- Flex Board support
- **New with M040** - Copper Areas, User-Defined Areas.

- **PTC Creo Flexible Modeling Extension**

- Tangency propagation control with intelligent rounding and chamfer handling
- New Flex Pattern

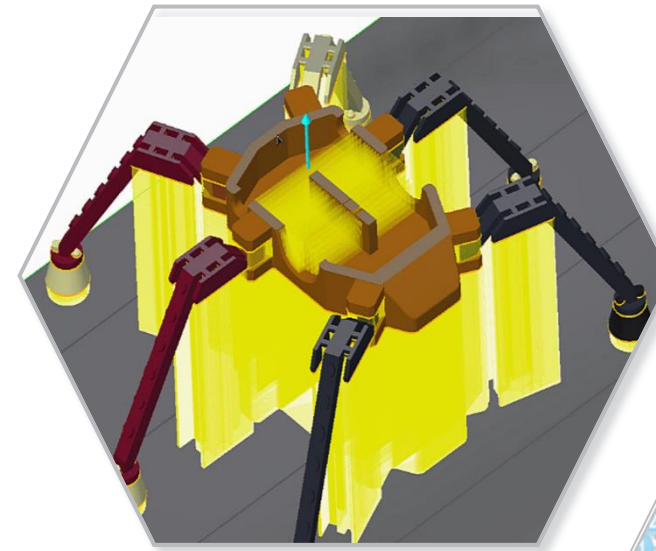




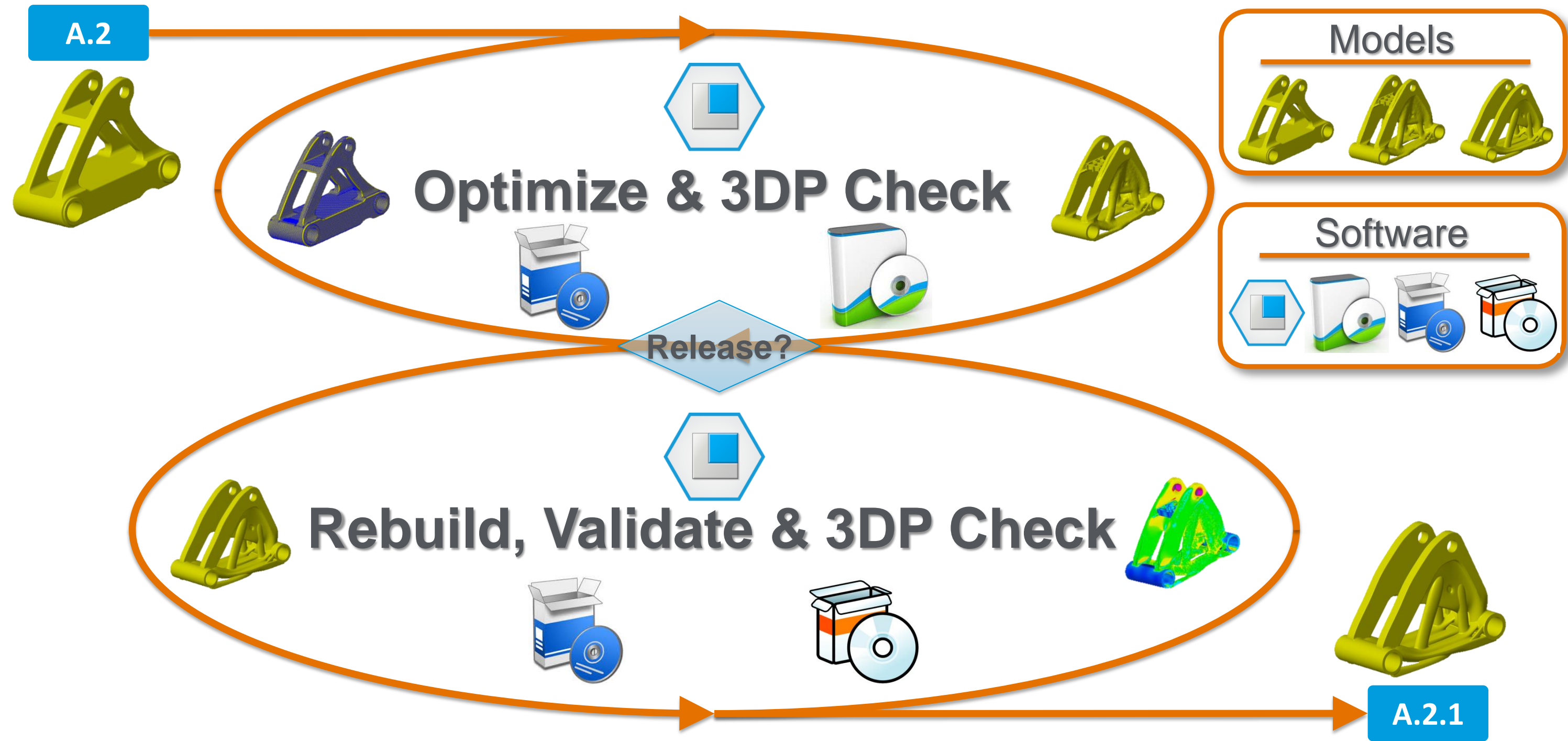
Review of PTC Creo 3.0

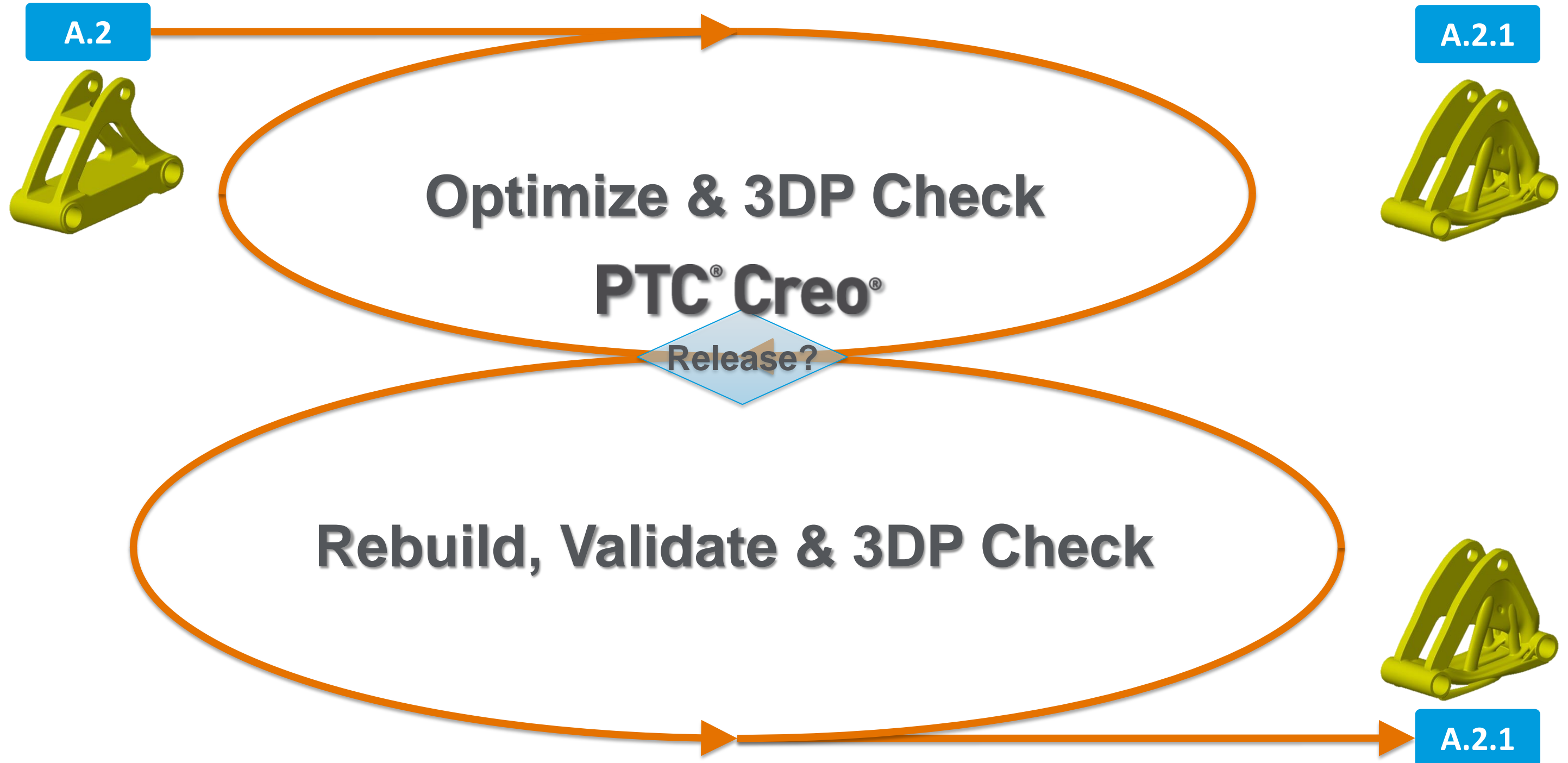
New Since June 2014

PTC Creo 4.0 and Beyond











Design for Additive Manufacturing, A Vision Shared by:

**PTC**<sup>®</sup>

 **Stratasys**  
FOR A 3D WORLD™





PTC will Enable our Customers to Design, Simulate, Optimize,  
Check for and Correct 3D Printing Issues...all in PTC Creo

## In PTC Creo 3.0 M040 (NOW!):

- Preview 3D Printing issues
- Understand build times & material usage, assign colors, visualize support materials
- Print directly to Stratasys Connex Printers

## Vision for PTC Creo 4.0 and Beyond:

- **Improved Innovation** – Fewer design iterations
- **Design Freedom** – New 3d design tools to leverage free complexity of 3D Printing
- **Optimised Designs** – Reduce weight & material usage without compromising function

Streamlined  
Workflow

Accessibility



End-to-End  
Connectivity

CAD to Printer  
Integration



Power User  
Highly Efficient  
No Issues

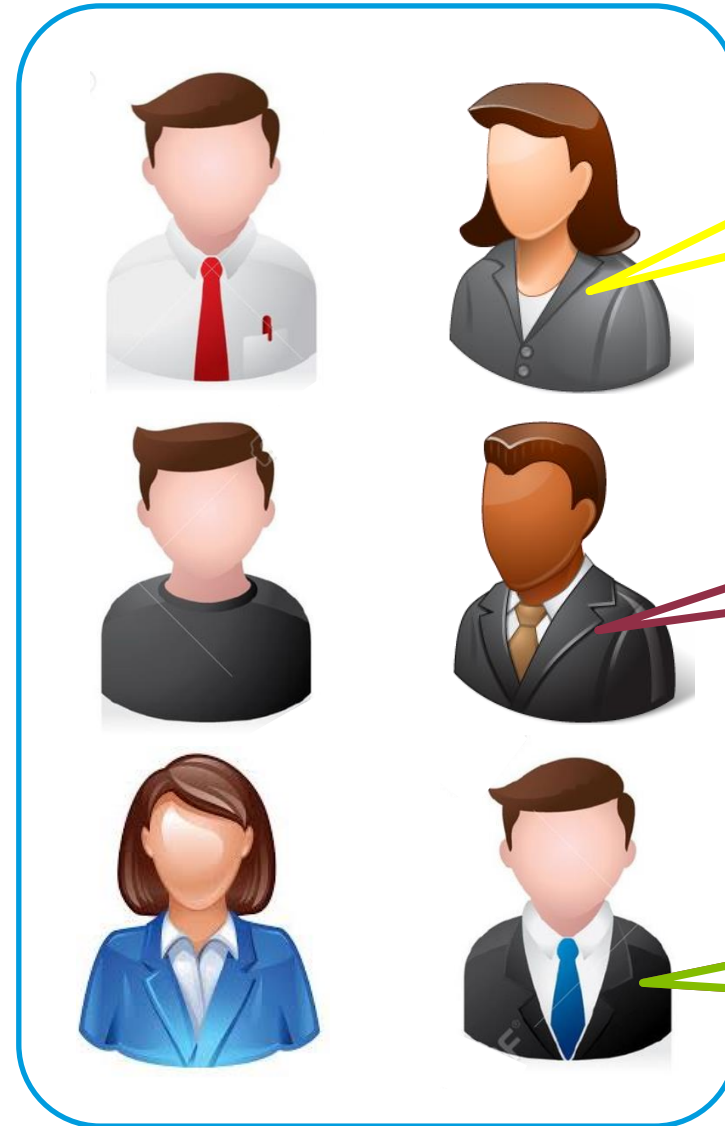


New User  
Learning Quickly  
Struggling with  
Rounds



Good User  
Average Efficiency  
Coachable





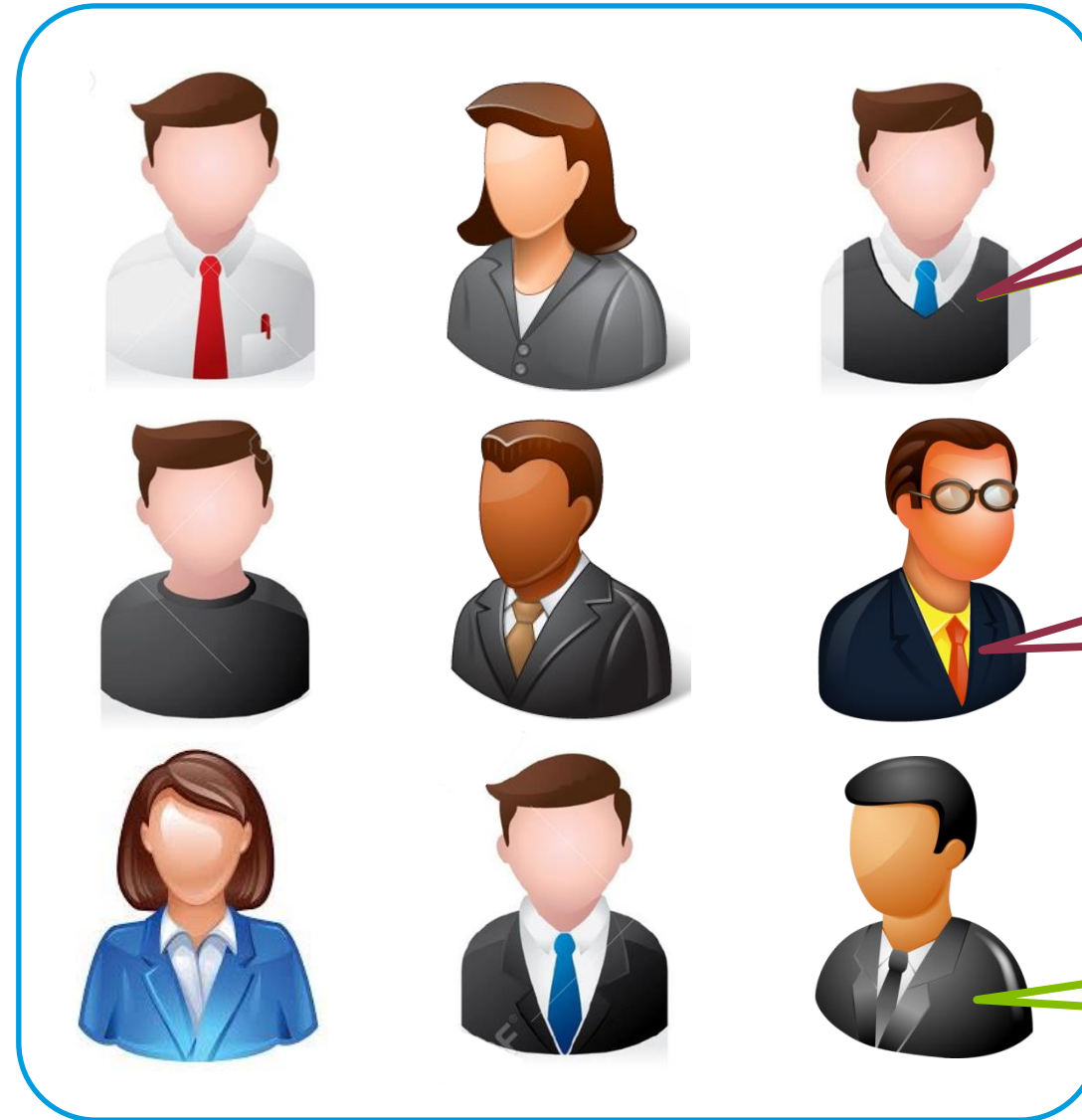
New Graduate  
Quick Learner  
Inefficient but  
doesn't realize it.

New User from NX  
Inefficient  
Struggling

Experienced User  
Efficient  
Over-states  
Software Issues



**PTC Creo  
Administrator**



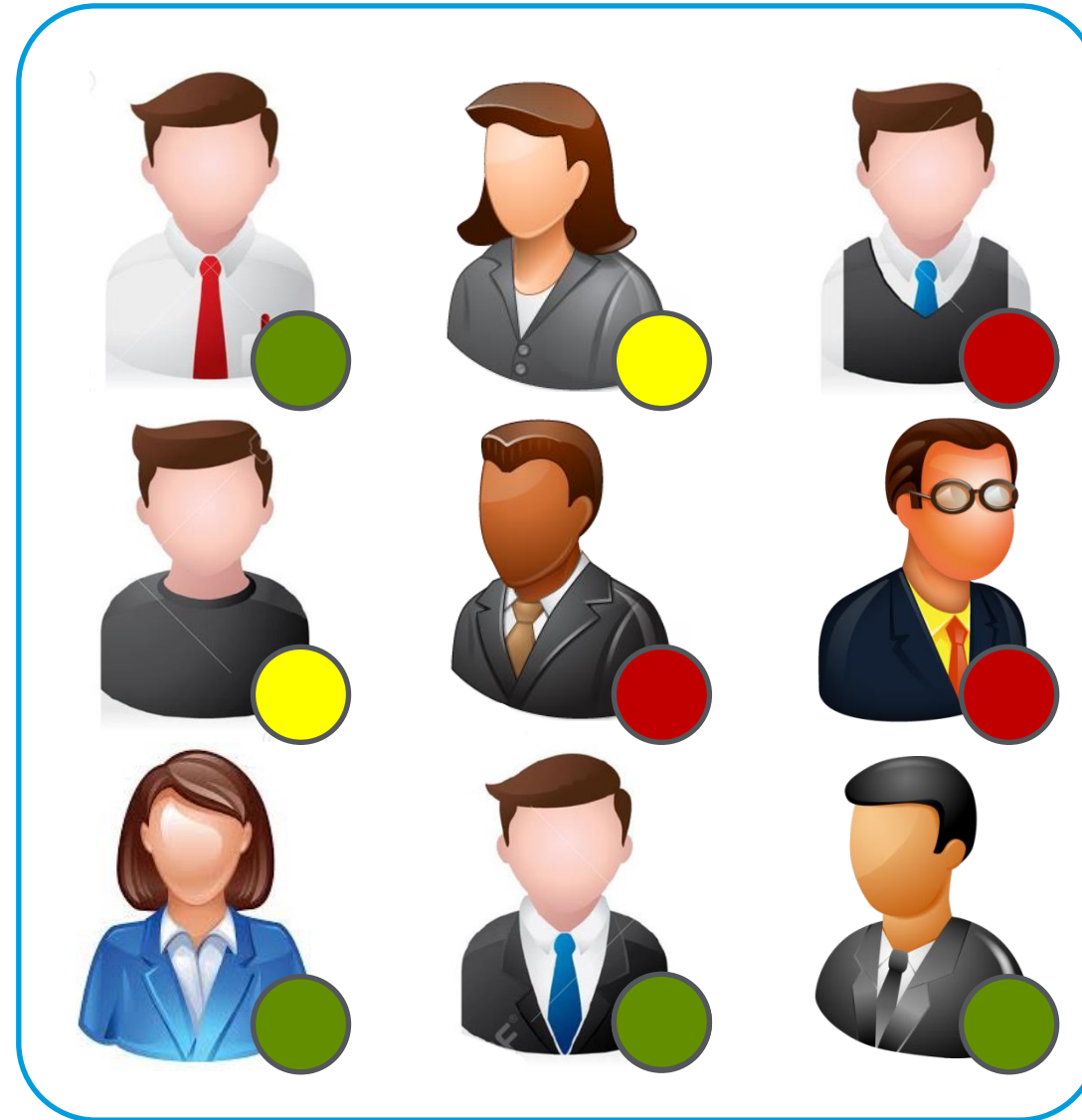
New Employee  
Having Stability  
Problems but Doesn't  
Report Them

New User from  
SolidWorks  
Struggling with  
Assembly Mode

New Employee  
Unexpected  
Power User



**PTC Creo  
Administrator**



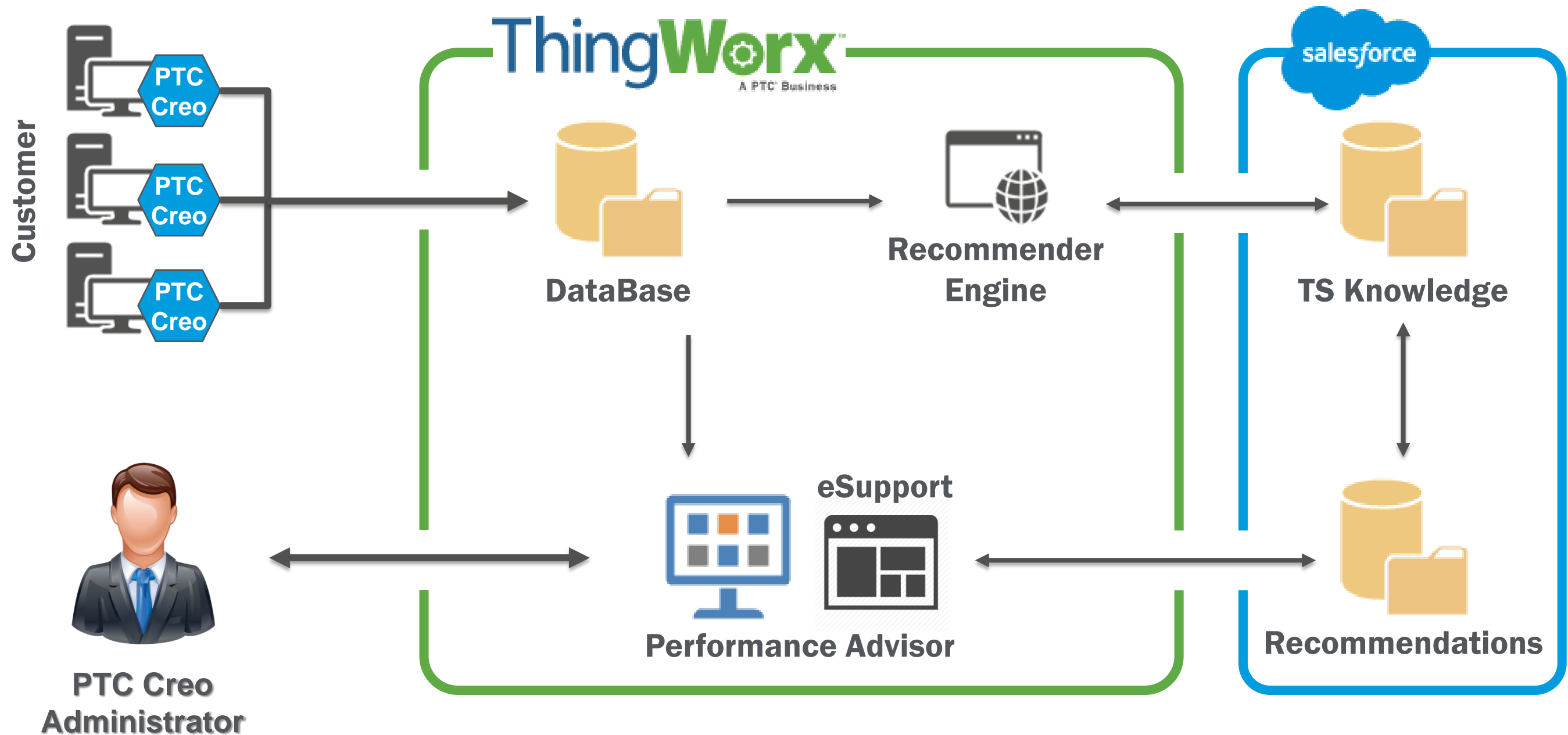
- **Great!**
- **Need a Little Help**
- **Need a Lot of Help**
- **Don't Know**



# Managing PTC Creo in a Growing Organization



# What if...PTC Creo Apps Were Smart and Connected...?



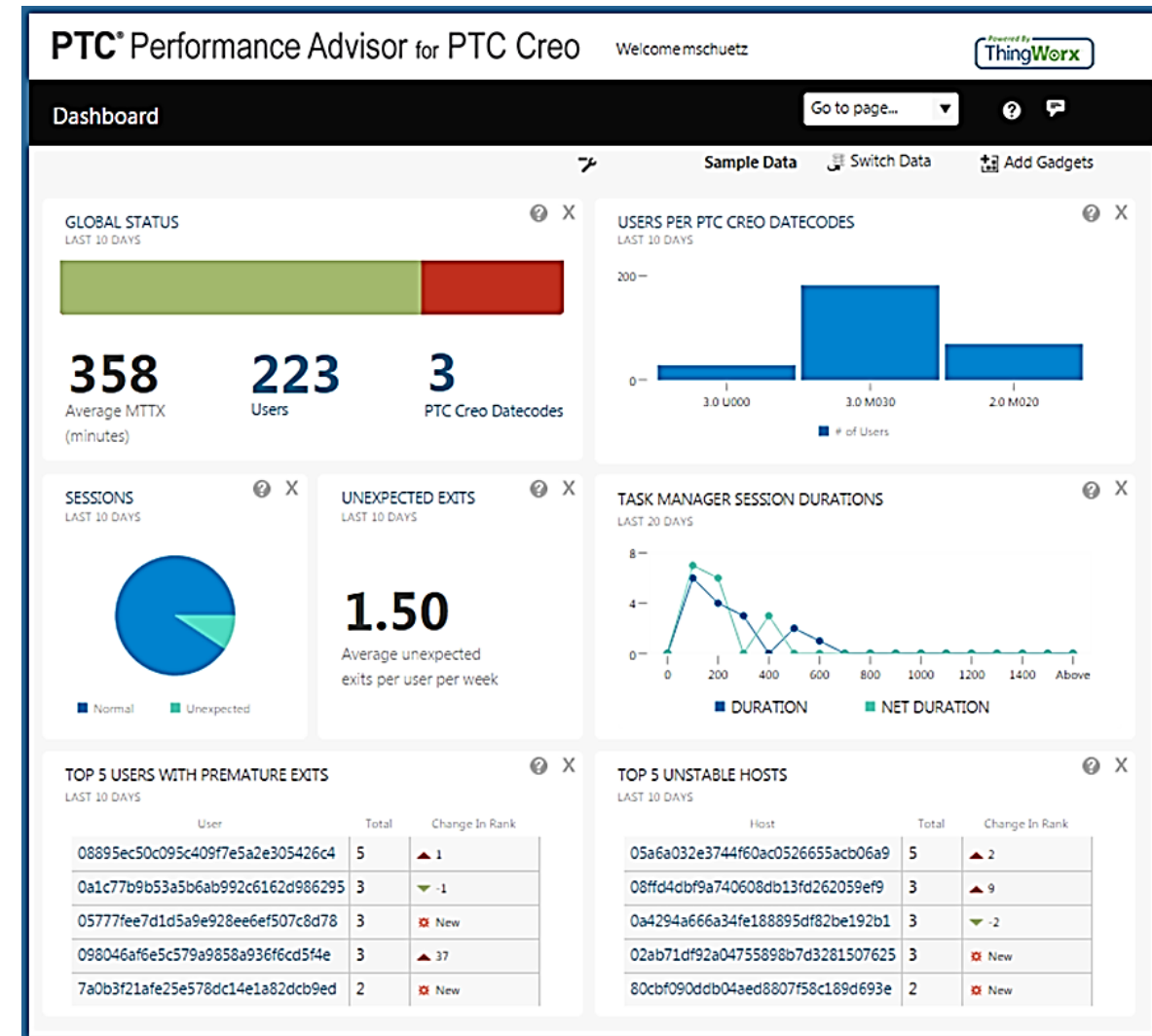
## PTC Creo Real-Time Monitoring to Maximize Uptime and Provide Proactive Technical Support

### • Capabilities

- Detects and reports system data & performance issues
  - Quality Agent data
  - Session Logger data
- Delivers proven recommendations from the PTC Tech Support Knowledge Base
- Future tools/sensors:
  - Hardware and Driver support information
  - Client Inspector
  - Feature Usage and Adoption
  - License Management

### • Benefits

- Increase product development operational productivity
- Lower product development costs
- Lower the cost of IT through reduced issue volume and reduced time doing non-value-add activities
- Optimized asset management



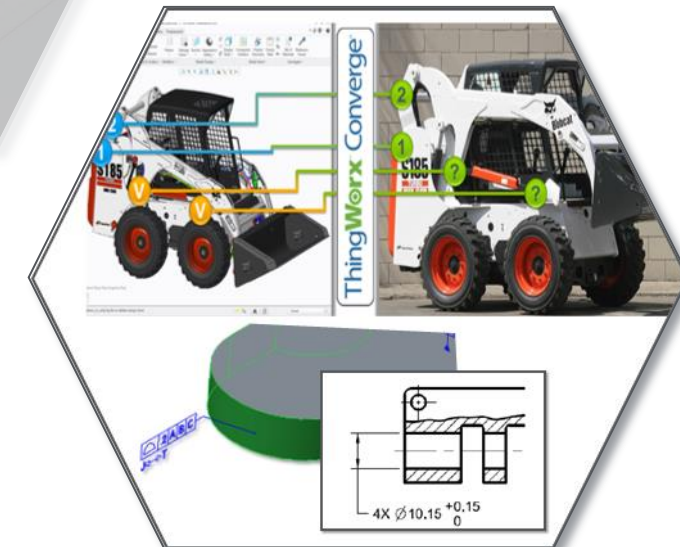
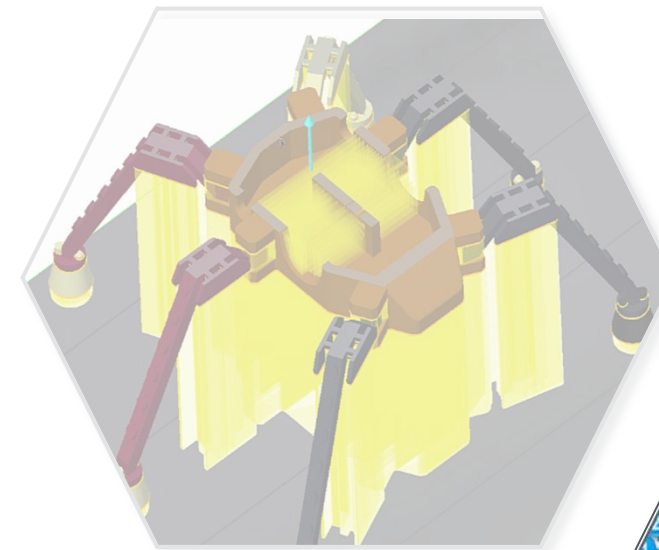
**PTC Creo 2.0 M150+**  
**PTC Creo 3.0 M030+**



## Review of PTC Creo 3.0

New Since June 2014

## PTC Creo 4.0 and Beyond



- **Build Standards-Compliant 3D Annotated Models**

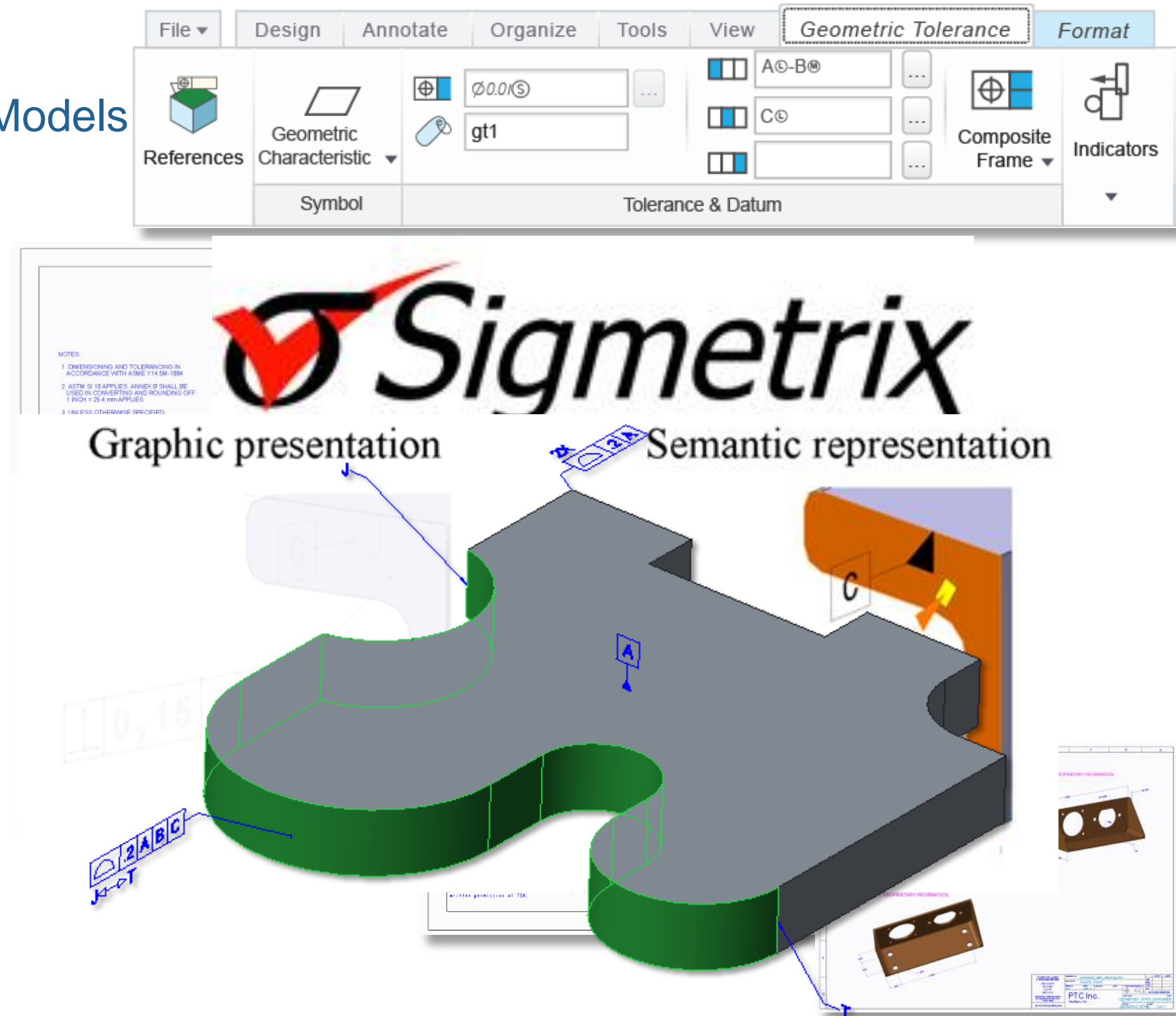
- Standards Support and Workflow improvements
  - ASME Y14.5-2009
  - ISO 1101-2012
- Semantic Validation of GD&T
- Validation of Geometric Constraints on Models

- **Share Semantically Validated Models**

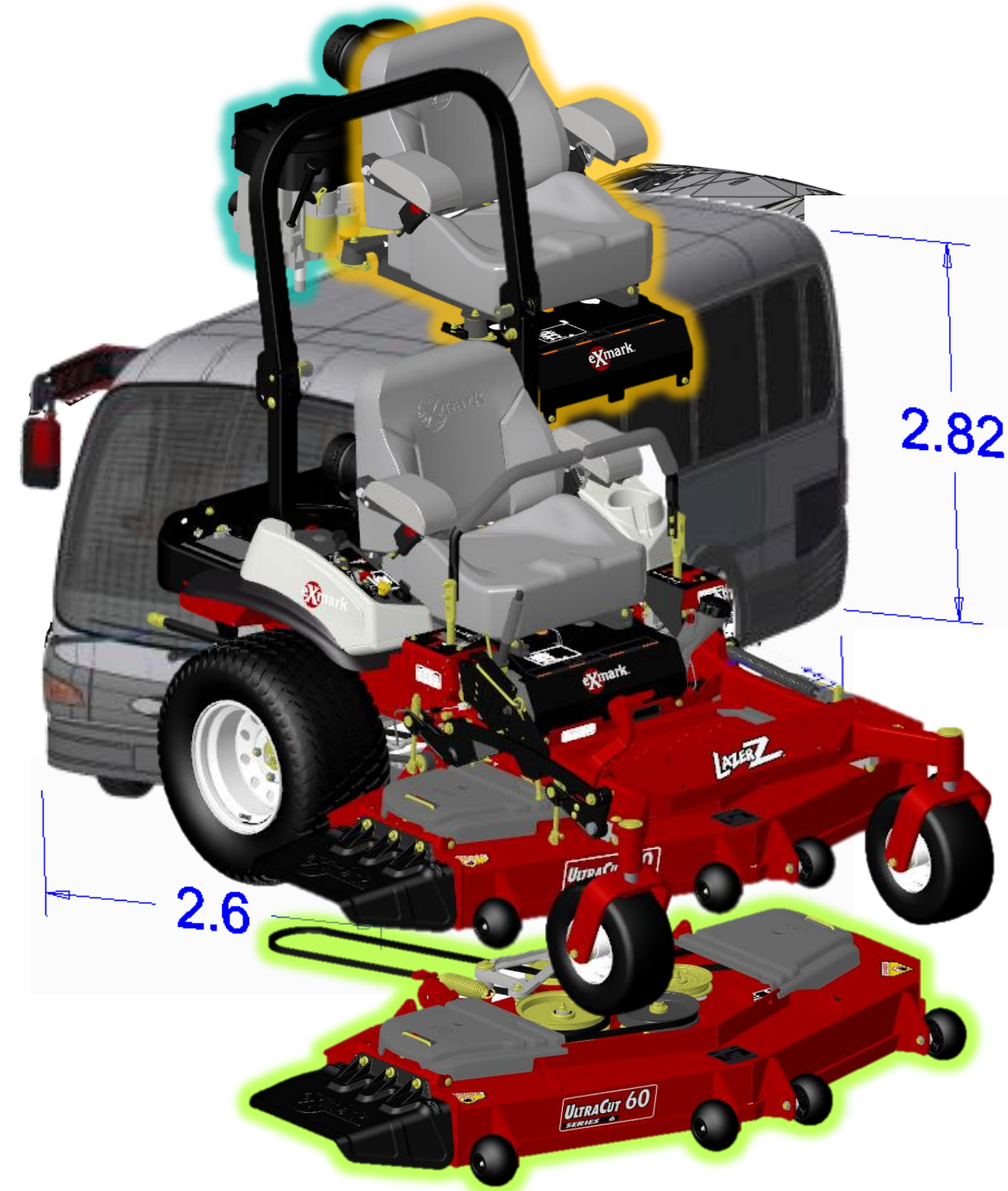
- STEP AP242 support for Semantic PMI
- WYSIWYG publication to PTC Creo View

- **Seamlessly Create Derivative 2D Artifacts**

- Combination State Printing
- Associative Combination State Drawing Views

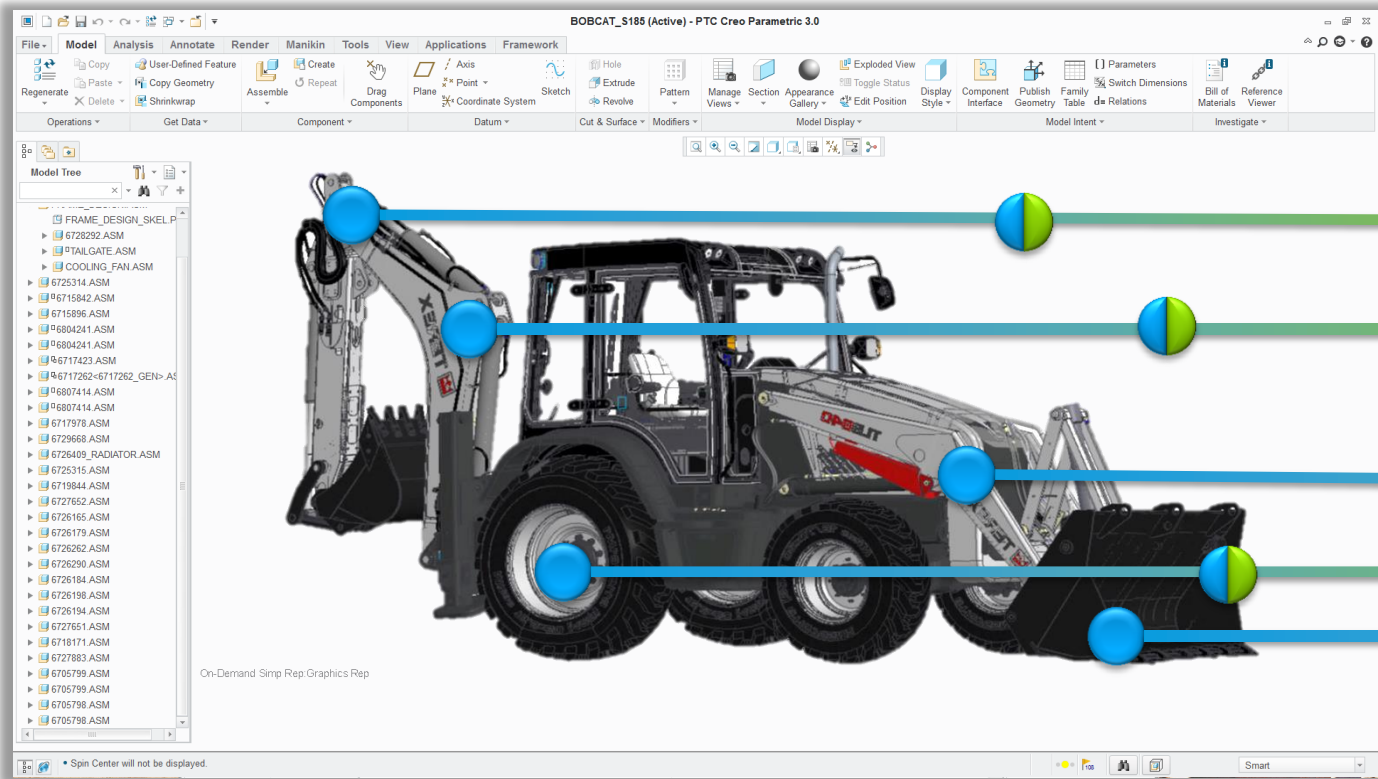


- **Better, Faster Whole-Product Design Context**
  - Stream graphics directly from PTC Windchill
  - See entire product without downloading a single object
  - Browse assembly structure instantly – while graphics load
  - No Publication Overhead Required
    - PTC Creo keeps graphics information up to date automatically
    - High speed GPU compression & tessellation
- **More Useful, Consolidated Graphics Rep**
  - Assemble using graphics rep
  - Take measurements using graphics rep
  - Use annotated Graphics Rep on a Drawing in a “Locked” Annotation State
- **Automatic Kinematic Assembly Detection & Regeneration**
  - Regenerate large assemblies built in modules incredibly fast
  - Large assemblies regenerated as a set of rigid bodies when appropriate





Digital Prototyp Digital Twin Physical Product



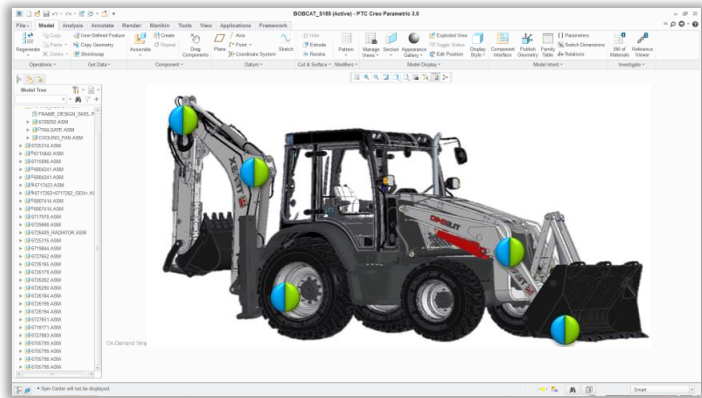
ThingWorx Converge



Digital Twin



On-Machine

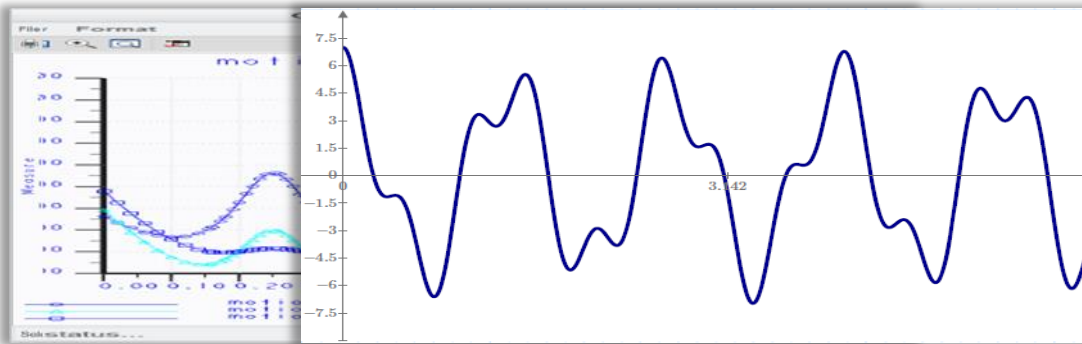


Engineer's Desktop





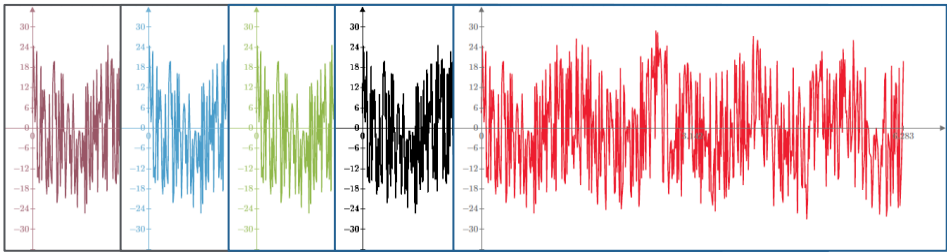
Digital Prototype



Assumption

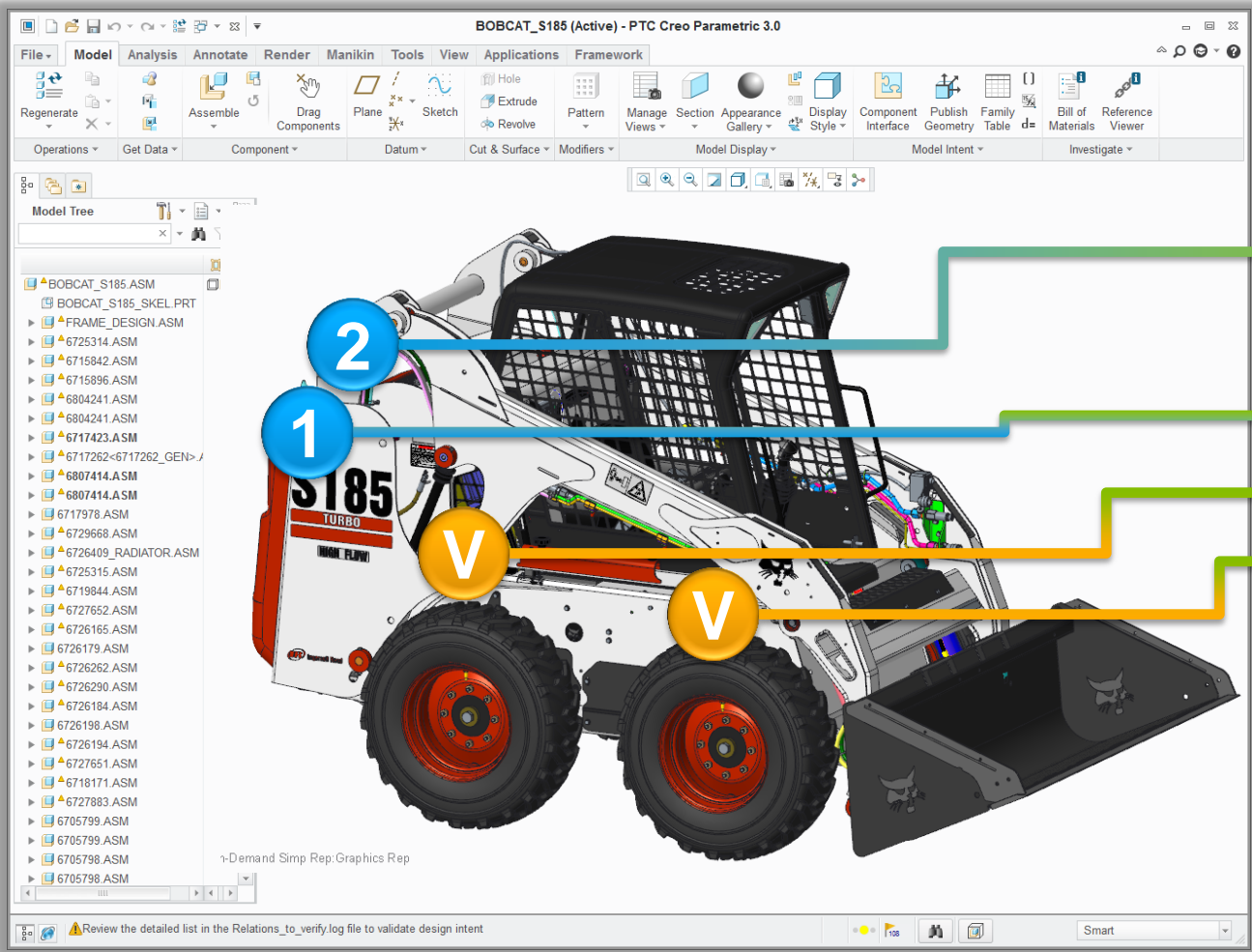
PTC<sup>®</sup> Mathcad<sup>®</sup>  
ThingWorx<sup>®</sup> Converge<sup>™</sup>

Product Population

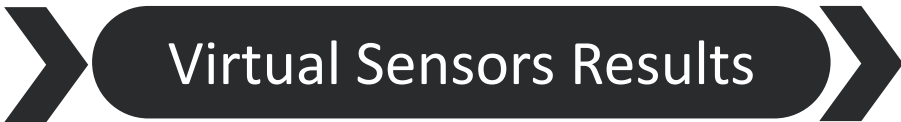


Reality

Key Differentiable Value of the PTC Creo-Enabled Digital Twin



ThingWorx Converge

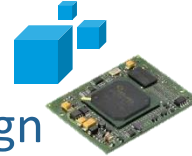




## PTC® Creo® ..... ThingWorx

### Detailed Design Activities

- Mechanical/Elect/Software design



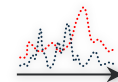
#### Place Sensors

- Semantic sensor libraries
- Associative I/O attributes



### Initial DT Simulations

- Calculate expected sensors outputs
- **Optimize sensor choices, placement & use with Virtual Sensing**



### Common Product and Sensor Data Structure

### Digital Twin Simulations Complement Collected Data

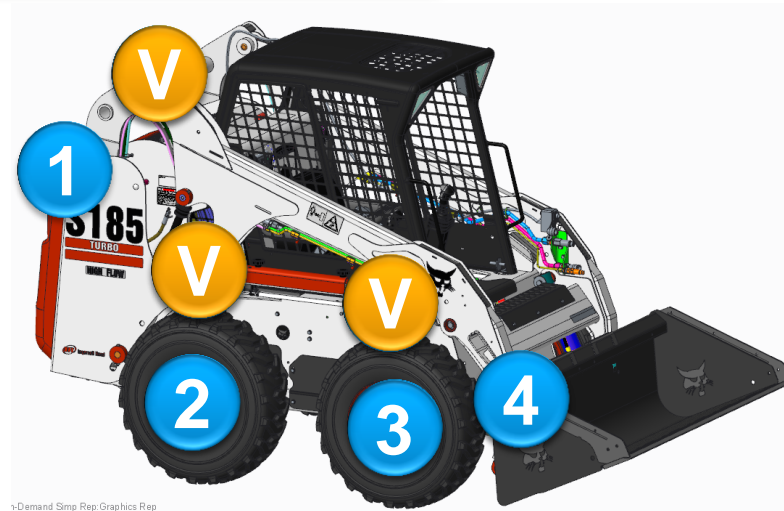
### Initiate Thing's profile

- Name, structure, etc.
- Visualization data
- Design data (size, weight, etc.)
- Sensor Data Profile



### Design Dashboards

- Prepare/test with simulated data
- Optimize data presentation/processing



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